



## Foothill High School Baseball – Business Sponsorship Prospectus

Foothill High School Booster Club, Inc. is a 501c3 organization (Federal Tax ID# 91-2171069)  
Your sponsorship is considered a charitable donation and is tax deductible.

### Facts about the FHS Baseball Program

About 65 kids play Baseball at Foothill High School.

- Only Division 1 High School Team in Southern California to play in the Championship game twice in the last 5 years.
- Between Varsity/JV/Freshman and other off-season play, there are over 100 home games.
- There are 20 to 25 players per team.
- If each athlete brings 2 parents to every game, that is over 13,000 potential sales opportunities.
- Many athletes bring additional attendees.
- If you include the foot traffic from other activities that are in close proximity to the baseball field there may be an additional 25,000 potential sales opportunities.

### Facts about the community

- The area surrounding Foothill High School has higher property values and a higher adjusted gross income than the California average.
  - Median resident age: 37.5\*
  - Average adjusted gross income: \$112,776\*
- \*As reported in city-data.com

### Testimonials:

#### **Bronx Sandwich Shop: \$1,000 Platinum Level Sponsor.**

First year sponsor. “We saw a significant increase in our business as soon as we got more involved in our local community fundraising activities, and especially after sponsoring Foothill High School Baseball.”

**Xpress Urgent Care: \$1,000 Platinum Level Sponsor.** First year sponsor, saw increased traffic due to the Foothill VIP Card Program.

### Where your money goes:

Contributions and donations are used for equipment, uniforms, team transportation, field maintenance, coach’s stipends and many other much needed expenditures. Perhaps more importantly, your contributions and donations will also be used to help support players whose families cannot afford many of these things. Each child is given a better chance to succeed thanks to companies like yours. The Foothill Baseball Booster Club is dedicated to patronizing the establishments that support our program. Whenever we are in need of services, or plan to go out to eat, we look to our sponsors first. All sponsors are included on our sponsor web page coming soon to [www.knightsbaseball.com](http://www.knightsbaseball.com)

**THANK YOU FOR YOUR SUPPORT!  
GO KNIGHTS!!**



## Sponsor the Foothill Knights Baseball Program

Platinum Level \$1,000

Includes Preferred Vendor Status, 7'x 14' OUTFIELD fence banner, monthly email blasts, and web ad on Foothill Baseball Home Page.

Gold Level \$500

Includes 4'x 8' fence banner, monthly email blasts, and web ad on Foothill Baseball Home Page.

Silver Level \$250

Includes monthly email blasts and web ad on Foothill Baseball Home Page.

### Fence Banner:

LARGE OUTFIELD FENCE BANNER SIZE- 7' tall x 14' wide

REGULAR BANNER SIZE:4' tall x 8' wide

Best results- Vector or hi-resolution art in following formats (.indd, .pdf, .ai or .eps file format)

Alternate option files are: (psd, .tif, .jpg)

Signs will be prominently displayed through October 2020.

**Web Ad:** Size: No larger than 275px wide x 200px high (.jpg or .gif file format)

Ads will be prominently displayed through October 2020.

Email all files to: [michael@provenzanore.com](mailto:michael@provenzanore.com) and

Email ART Work to [rogawa@ptsmarketinggroup.com](mailto:rogawa@ptsmarketinggroup.com)

Make checks payable to: Foothill Baseball Boosters and send checks to

**Michael Provenzano**

420 Exchange Suite 220

Irvine, CA 92602

Company: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_s

Ad URL: http://\_\_\_\_\_

Email Address: \_\_\_\_\_

### Office Use Only:

Amount Paid: \$ \_\_\_\_\_ Check/PO Number: \_\_\_\_\_ Date Received \_\_\_\_\_

Time Received: \_\_\_\_\_ Received By: \_\_\_\_\_

FHS Player Selling Ad: \_\_\_\_\_